

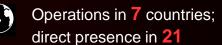


Continuity of Stability

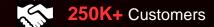
















WatchGuard appliances conduct >1 billion security scans every hour



A WatchGuard Firebox is deployed every 4 minutes around the world



WatchGuard has saved customers >16 years of labor with RapidDeploy



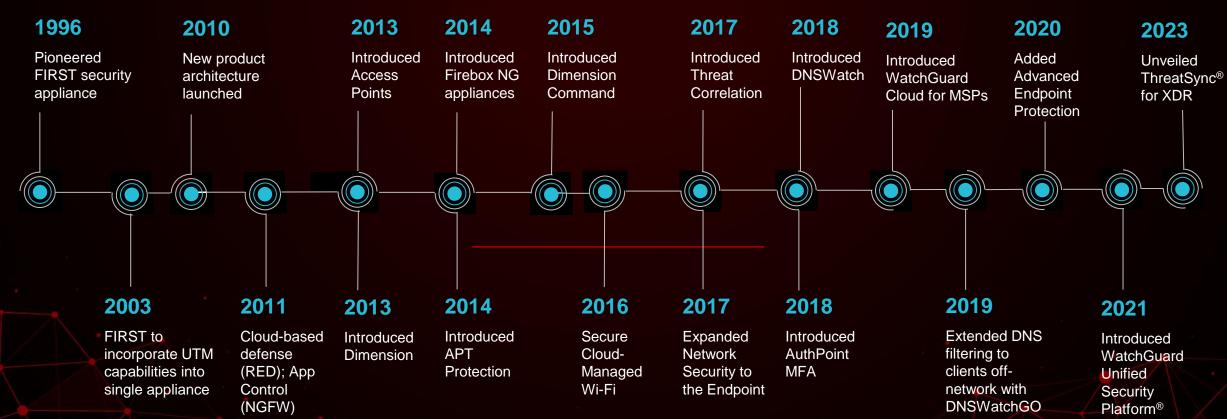
WatchGuard protected our customers 22+ BILLION times last year

Global. Experienced. Trusted.



Progressive Vision



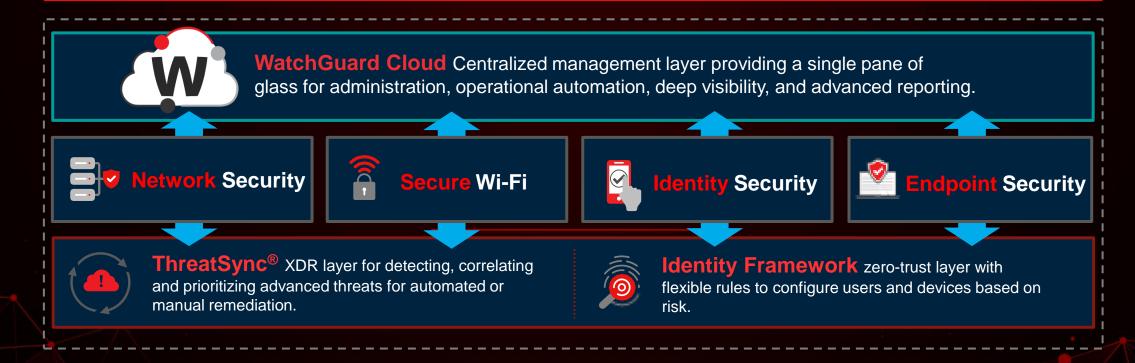


A Pioneer in Cyber Security for Almost 30 Years.



Unified Security Platform





Smart Security, Simply Done.



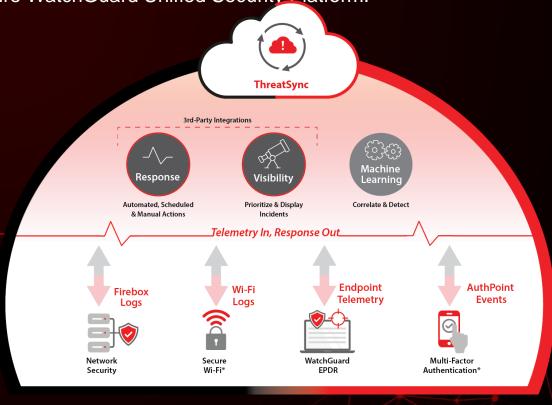
XDR with ThreatSync® + NDR + Orion SoC



ThreatSync saves security team cycles, speeds detection, and increases their accuracy by automatically correlating relevant threat data from the entire WatchGuard Unified Security Platform.

ThreatSync:

- An integrated platform for delivering extended detection and response (XDR) across environments, users, and devices
- Collects, correlates, analyzes, and responds to threats across security layers
- Delivers an easy-to-understand threat score for indicators and incidents
- Provides a detailed, contextualized, and actionable picture of your threat surface





100s of billions of events analyzed



2.1 billion binaries classified



Millions of adversary movements tracked

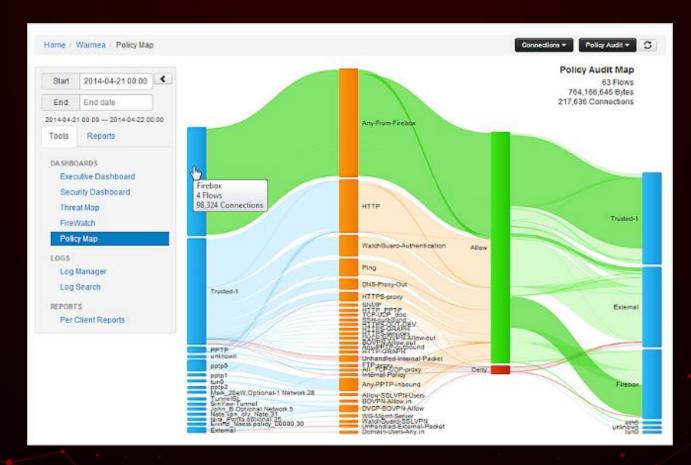


Thousands of zero day malware blocked



Visibility





Detailed view into your traffic flow



End-to-end Protection

















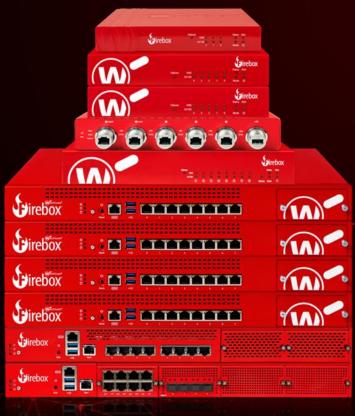


BASIC SECURITY SERVICES

- Intrusion Prevention Service (IPS)
- Reputation Enabled Defense (RED)
- spamBlocker
- Gateway AntiVirus (GAV)
- WebBlocker
- Application Control
- Network Discovery
- Access Portal

ADVANCED SECURITY SERVICES

- APT Blocker
- ThreatSync (XDR)
- IntelligentAV
- Dimension Command
- DNSWatch
- EDR Core

















Total Security



Performances



LAN/SERVER SEGMENTATION



DPI INSPECTION

Fastest UTM performance at all price points



Affordable Prices



SAME PERFORMANCES FOR FEW TIMES LOWER PRICE

MORE PERFORMANCES FOR HALF PRICE

MORE PERFORMANCES AND END-TO-END SECURITY FOR THE SAME PRICE



Simple&logical

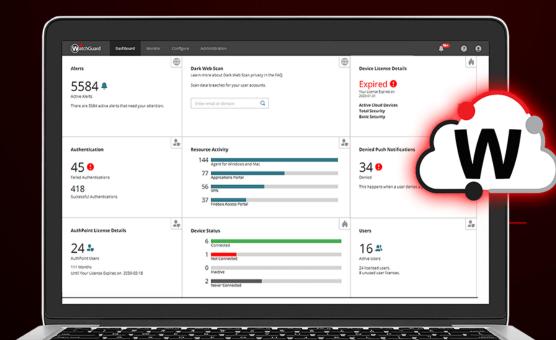












Marketing advantages:

- Fair HA cluster policy
- GOV/EDU%
- Trade up for other vendors
- Technology migration
- Multiyear licensing
- Firewall-as-a-service

Support advantages:

- Full Covered RMA
- Local support team
- Regional training center



Future of Security



Cut complexity.

Simplify security.

Elevate your protection.



10 reasons why



- CONTINUITY OF STABILITY
- PROGRESSIVE VISION
- UNIFIED SECURITY PLATFORM
- XDR + NDR + ORION SoC
- VISIBILITY
- END-TO-END PROTECTION
- PERFORMANCES
- AFFORDABLE PRICES
- SIMPLE&LOGICAL
- SMART SECURITY. SIMPLE DONE